



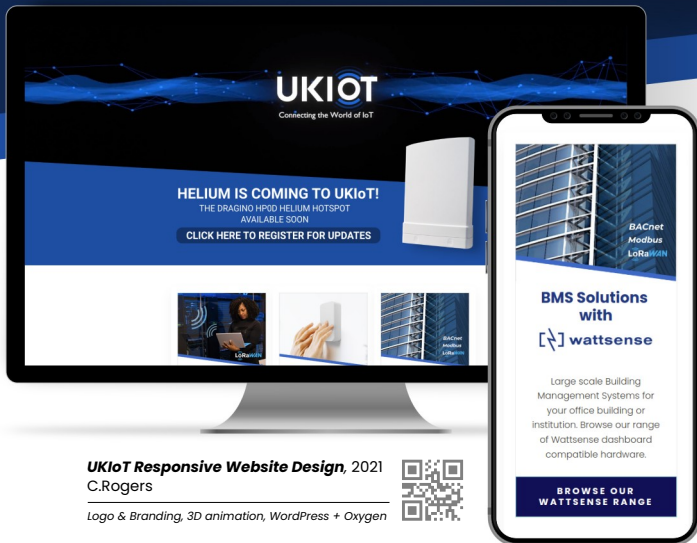
C.Rogers  
CRogersMedia.com



DESIGN PORTFOLIO  
2008-2022

# UKIoT

Connecting the World of IoT



**UKIoT Responsive Website Design, 2021**  
C.Rogers

Logo & Branding, 3D animation, WordPress + Oxygen



**UKIoT Website Video, 2021**  
C.Rogers



Silent Video, 3D animation,  
Motion Graphics



## UKIoT

ukiot.io

Logo & brand design • 3D animation • Motion Graphics  
Web Design & Development

UKIoT is a premiere Internet of Things provider, manufacturing and selling industry-leading wireless sensor systems for medium to large scale buildings and industrial infrastructure.

Working with the CEO and Marketing Manager, I was able to develop a cohesive high-tech branded website with animated logo, 3D and 2D animated explainer videos, and a variety of supporting graphics.



**UKIoT B2B Animated Presentation Video, 2021**  
C.Rogers



2D & 3D Animation, Photo editing.





**Alston Craig iPad Case, 2013**  
C.Rogers  
Genuine Vintage leather,  
AC Signature Stripe



SUPERIOR

*Alston Craig*

STYLE

# Alston Craig Cases

alstoncraig.com

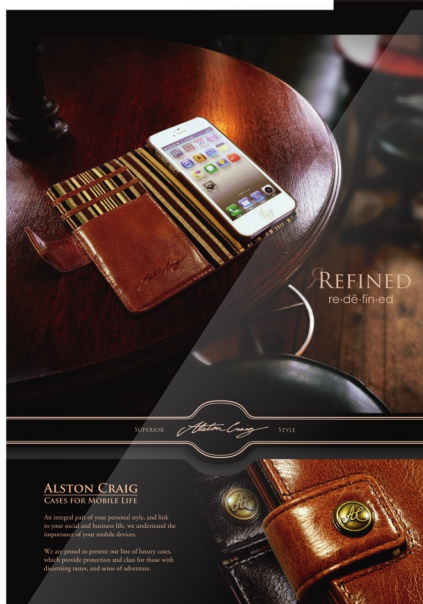
Brand design • Product Design • Photography • Package Design  
Video & Print Media

Alston Craig Cases is a manufacturer of Luxury Leather cases for phones, tablets and laptops. Working with Tuff-Luv cases, I developed this successful sub-brand for those who relish the tactile feel of leather with stylish stripe accents. After searching through many thousands of material samples, I happened upon these ideal upholstery-style stripes which I matched with glossed luxury leather in different colours to create the Alston Craig Line, inspired by my travels in the United Kingdom.

After designing the logo and packaging, I photographed lifestyle images with our models around London, and I was able to design out the website and marketing materials. This resulted in a successful international launch brand launch in 2013. In the following years, I helped grow the brand and range, producing videos, convention booth graphics and a variety of fliers and animated signage.

**Alston Craig Product Range, 2015**  
C.Rogers

Photography, Branding and Graphic Design  
Gloss Paper - 260 GSM



**Alston Craig Retail Box, 2018**  
C.Rogers

3D Concept Rendering - Textured gloss  
paper, black card, gold foil debossing



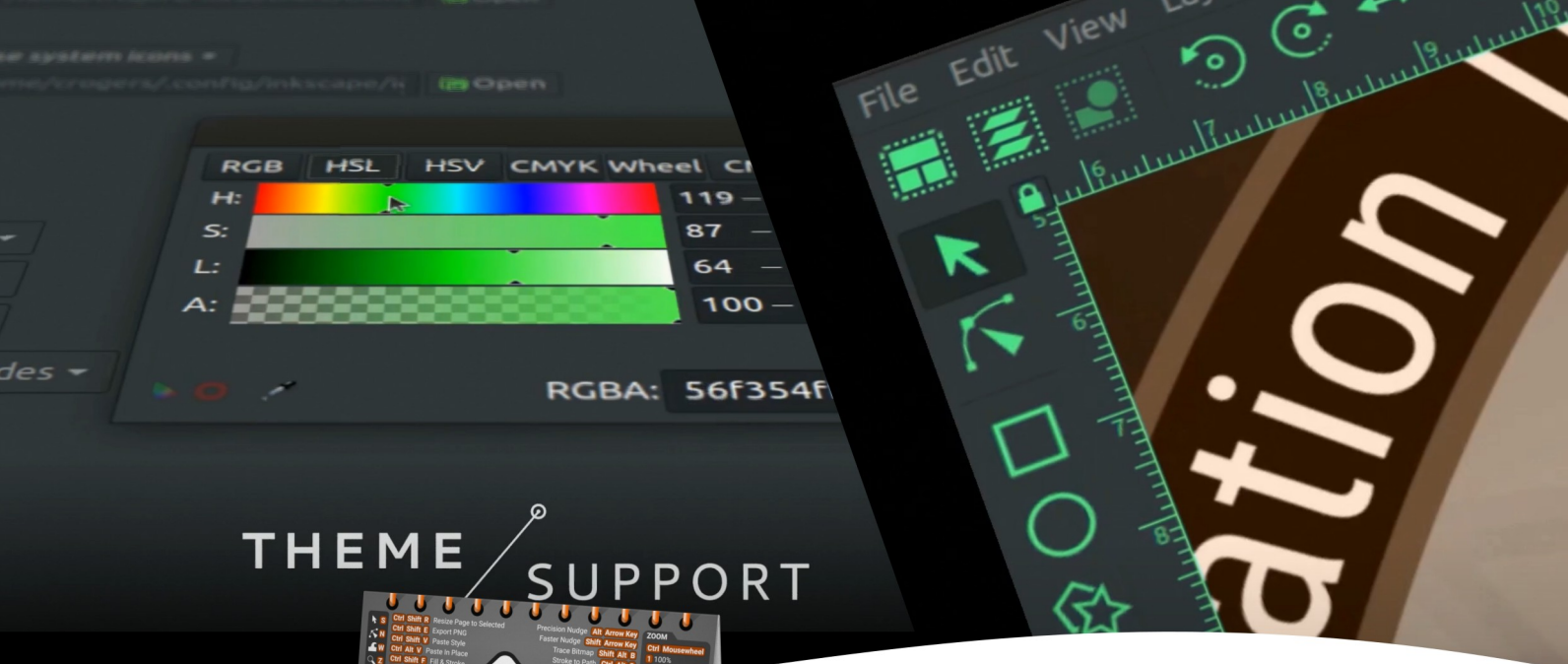
Product Video

www.youtube.com/watch?v=82h\_dSzp6Ac



Website  
alstoncraig.com



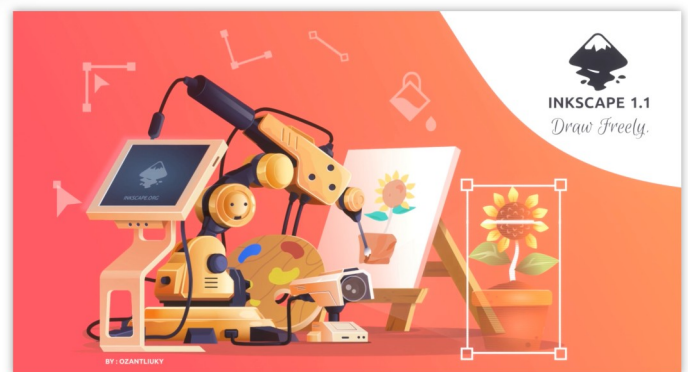


## THEME SUPPORT



**Inkscape 1.2 Release Video**, 2022  
C.Rogers

2D+3D animation, Audio & Video  
Editing, Compositing VFX



**Inkscape 1.1 Release Video**, 2021  
C.Rogers

2D+3D animation, Audio & Video  
Editing, Compositing VFX



**Inkscape 1.0 Release Video**, 2020  
C.Rogers

2D+3D animation, Audio & Video  
Editing, Compositing VFX



**The Handy Little Inkscape  
Notecard**, 2019 - C.Rogers

Design, Illustration



# Inkscape

[inkscape.org](https://inkscape.org)

Video • 3D animation • 2D animation • Product Advertisements

Inkscape is a pro-grade vector illustration software, which is free and Open Source. From the release of Inkscape 1.0, I have scripted and animated the project's product release videos, developing Inkscape's brand style and positioning them to compete with the likes of Adobe Illustrator as a viable alternative. To do this, I worked closely with the Inkscape artist community animating the About Screen contest winner's artwork each year, which is made in Inkscape.

Adding my own illustrations and samples designed in Inkscape, I created proof-of-concept shorts show off Inkscape's latest features to thrill the community, celebrate the work of developers, and attract more professional designers to explore what inkscape has to offer.

I have also designed a folding business card with hotkey cheatsheet, stickers, shirts and other marketing materials Inkscape has used at conventions.



THE  
**HENNESSY**  
GROUP INCORPORATED



**The Hennessy Group Business Card, 2021**  
C.Rogers  
Graphic Design, Satin Finish, Spot UV Gloss and rounded corners, 350GSM

# The Hennessy Group Inc.

thehenessygroup.com  
Brand design • Illustration • 3D modeling • Animation • Motion Graphics

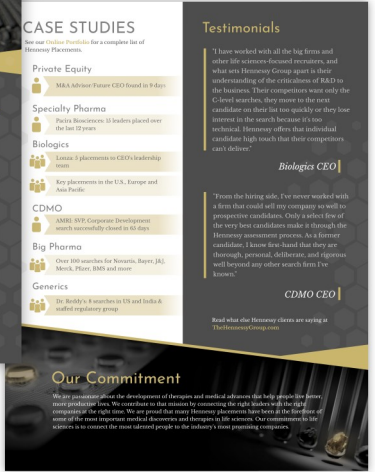
The Hennessy Group serves established and startup organizations of all sizes as the executive search firm of choice for pharmaceuticals, CDMO, biologics, biotechnology, medical devices, diagnostics, specialty pharma, and related life sciences companies.

I was tasked with developing a new modern brand, including logo, icons and accompanying website graphics and the ultra-satisfying 3D animated glass DNA motif.

Together with Ryan Gorley and Freehive, we were able to create a cohesive luxury branded experience which caters to Hennessy's affluent clientele.



**The Hennessy Group eflyer, 2021**  
C.Rogers  
3D Modeling, Rendering, Graphic Design  
US Letter eflyer

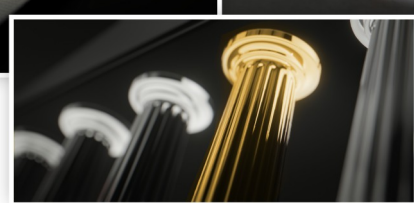


**Various 3D Renders, 2021**  
C.Rogers  
3D Rendering, Gold Biopharma theme

Perfect Candidate



Golden Pills



Five Pillars



Hennessy 5 Pillars of Excellence  
<https://youtu.be/ftUmGupUE5M>



Website  
thehennessygroup.com





# SOCX

## PROFESSIONAL SOC TEAM WORLD CHAMPIONSHIP

**SOCX Trophy Design, 2021**  
C.Rogers

3D Modeled sample, Engraved Glass, Battery  
Powered LED

## RECON Infosec

[reconinfosec.com](https://reconinfosec.com)

Event brand design • 3D animation • Motion Graphics

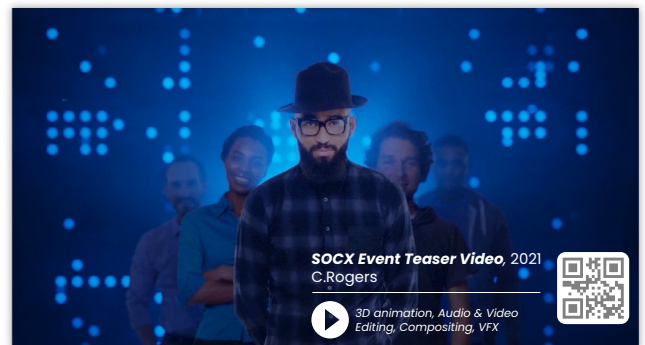
RECON Infosec offers bespoke network security solutions with a team of dedicated professionals. They also host world-class infosec competitions. I was asked to script and animate the background graphics for the main RECON website, which features a three minute narrative in which security salespeople attempt to sell their wares, only to have RECON's team swoop in and save the day.

Working with Ryan Gorley and Freehive, I developed a logo and branding for the internationally acclaimed SOCX competition, including a custom-designed trophy for the winning teams. I also animated an advertisement video teaser for the event.

RECON later required a social media animation template to generate animated title headlines for their articles. I designed and animated a high-tech shield logo and created an easy-to-use animated template based on their requirements.

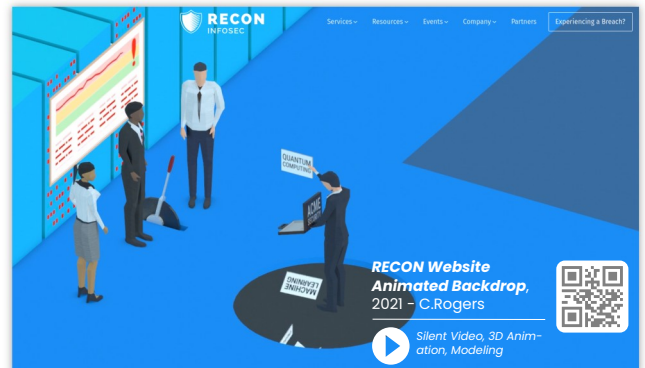


**SOCX Event Website**  
[socx.io](https://socx.io)



**SOCX Event Teaser Video, 2021**  
C.Rogers

3D animation, Audio & Video  
Editing, Compositing, VFX



**RECON Website  
Animated Backdrop,  
2021 - C.Rogers**

Silent Video, 3D Animation,  
Modeling



Blog: **Hardening Systems  
Against Common  
Exploits**  
[reconinfosec.com](https://reconinfosec.com)

**RECON Animated Logo +  
Article Title, 2022**  
C.Rogers

3D Rendering, Logo Design,  
Social Media Animated  
Title Template





**EGINSANITY**  
Life's too short for boring gin!

# Ginsanity

[www.ginsanity.co.uk](http://www.ginsanity.co.uk)

Brand design • Product Design • Illustration • Photography •  
Package Design • Video & Print Media

Ginsanity provides gin experiences in a box as well as a variety of custom engraved glassware, posters, coasters, and other gin-centric items. As lead designer, I was responsible for designing bespoke sustainable packaging for Gin tasting sets, as well as a myriad of posters and graphics for gin glass and coaster engravings, and a line of aprons.

I also developed software to collect gin information from various online sources to make large-scale infographics, which match hundreds of gins to their suggested garnish pairing.

**Ginsanity Gin Tasting Flyer, 2018**  
C.Rogers

Photography, Branding and Graphic Design  
A4 Gloss Paper - 180 GSM



**Ginsanity 250 Gins by Garnish, 2017**  
C.Rogers

Graphic Design, Data Collection Script,  
A2 Silk Paper - 180 GSM



**How to Mix a Raspberry  
Gin Muddle**

[https://www.youtube.com/watch?v=\\_SRBReZLprA](https://www.youtube.com/watch?v=_SRBReZLprA)



**Ginsanity 4 Gin Experience Box, 2016**  
C.Rogers

3D Concept Rendering - Sustainable recycled  
brown card stock 150GSM





**Diversity  
and Inclusion**



**Supporting  
Alternatives**



**Copyleft  
Advocacy**



**SFC Mission Statement, 2022**  
C.Rogers



Video, 3D Modeling, Script, Animation

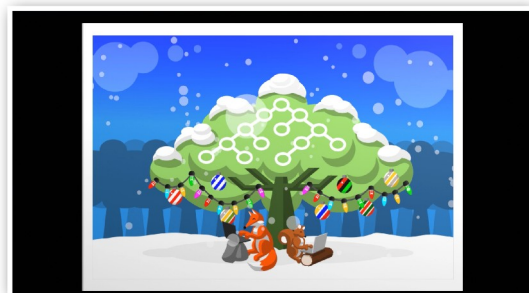
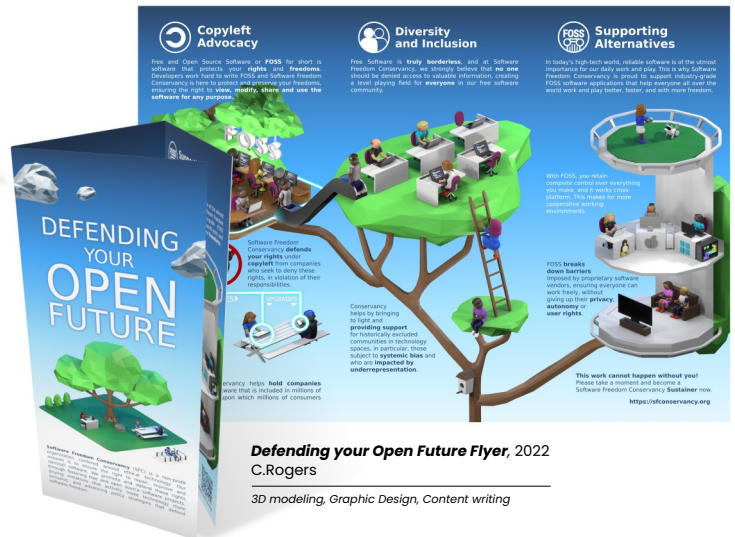
# Software Freedom Conservancy

[sfconservancy.org](https://sfconservancy.org)

3D animation • Video • Motion Graphics • Graphic Design

Software Freedom Conservancy is a Non-Profit organisation dedicated to preserving user rights through advocacy and license enforcement for Free and Open Source Software (FOSS). Collaborating with the CEO, and various stakeholders, I scripted, modeled, and animated a fun and informative mission statement video for SFC describing what SFC does to support user rights and freedoms.

Accompanying materials for the video include a tri-fold flier with a growing tree motif, an animated holiday card for SFC supporters, stickers, tee-shirts, and other fare for conventions and conferences.



**Happy Holidays from  
SFC, 2021 - C.Rogers**

3D animation, Illustration,  
Graphic Design, Content  
writing



Wishing you and yours  
a happy holiday season!

We're so thankful for your support!

With your help, Conservancy has filed a groundbreaking law  
suit, empowering consumers to be able to get the source code  
they deserve.  
Check out <https://sfconservancy.org/vizio/>

We're really excited about what 2022 will bring!  
♥ from all of us at Software Freedom Conservancy

*... made this process painless and fun...  
I would love to make this a repeat thing.*

- Britt Yazel, on GNOME 3.34 release video  
bwyazel@gnome.org

*The experience has always been excellent.  
He is a problem-solver and broadly talented.  
I highly recommend him.*

- Ryan Gorley, CEO Freehive Creative Agency  
ryan@diijt.co

*Awesome graphics! A linchpin of our  
company for more than ten years.*

- Ken Graham, CEO Ashtead Retail  
ken@tuff-luv.com

*... an amazing designer for our project ... some  
of the most attractive and desirable promotion  
materials that we've had to work with.*

- Martin Owens, Developer, Inkscape BOD/PLC  
doctormo@gmail.com



C.Rogers  
CRogersMedia.com



christopher.rogers.design@gmail.com

*Combines a gentle approach to discussion  
with a firm technical grasp of how things can  
be done.*

*A great contributor to workplace harmony.*

- Giulio Franzinetti, Company Director - Lio Tech Limited  
giulio.franzintetti@liotech.eu

*I liked his professionalism, fast communication,  
and that he explained in detail how his changes  
improved the design.*

- Patrick Diehl, Co-Producer FLOSS for Science Podcast  
me@diehlpk.de